

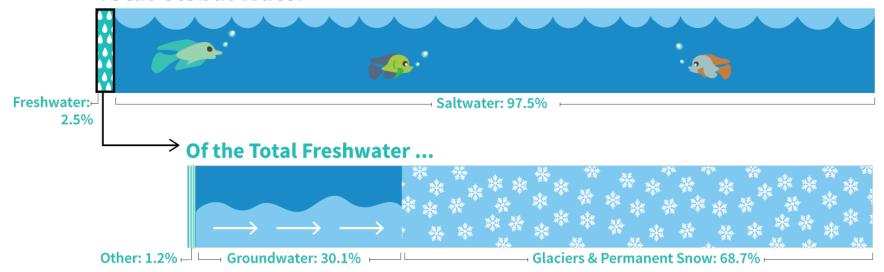
The Water Planet

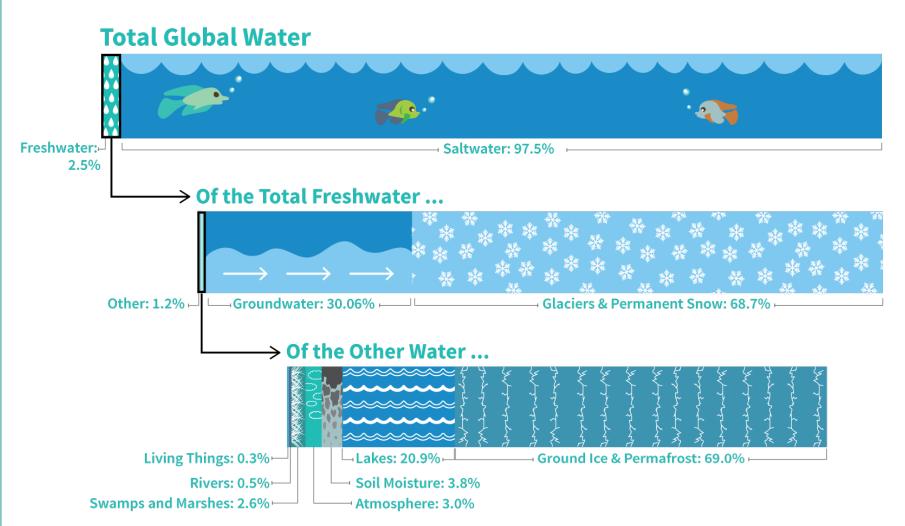


Total Global Water

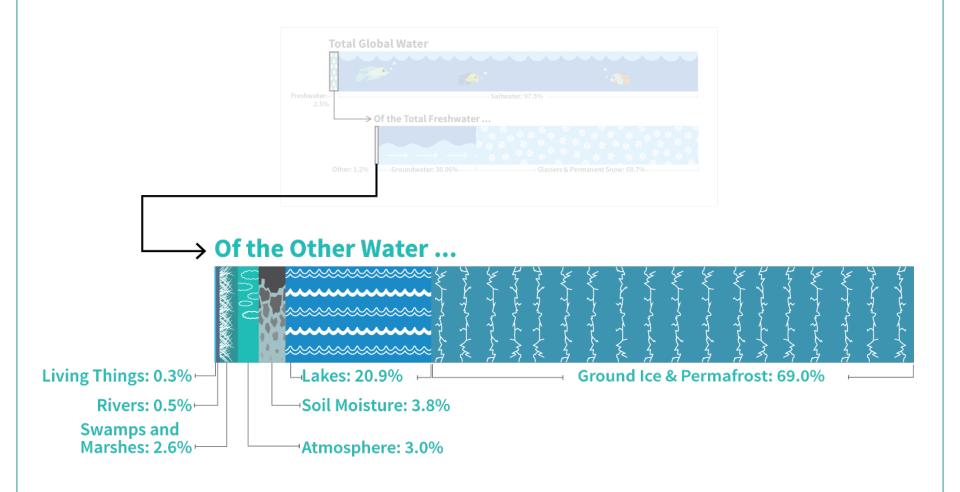


Total Global Water





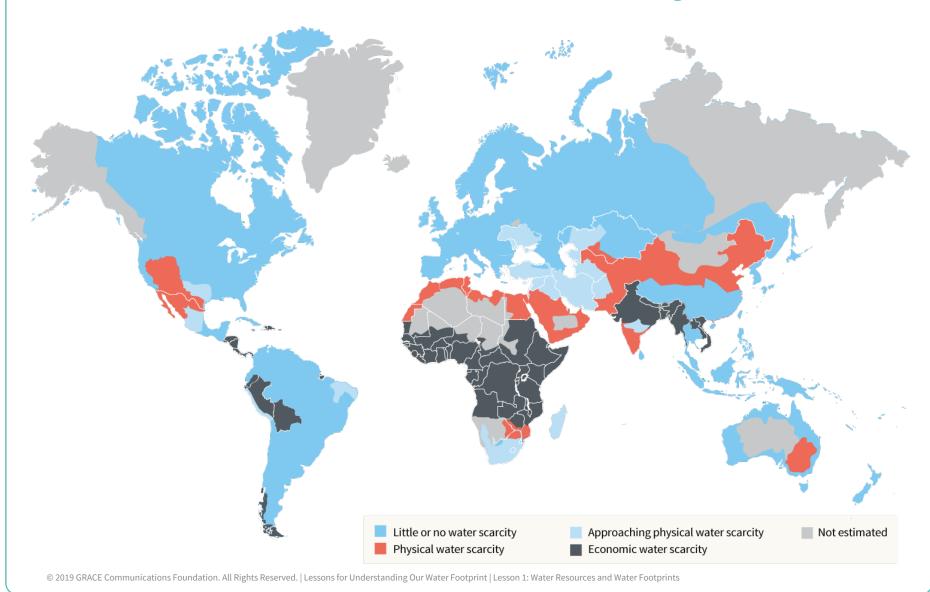
Numbers are rounded, so percent summations may not add up to 100.







Global Water Scarcity



of water worldwide has grown at more than twice the rate of human population growth.

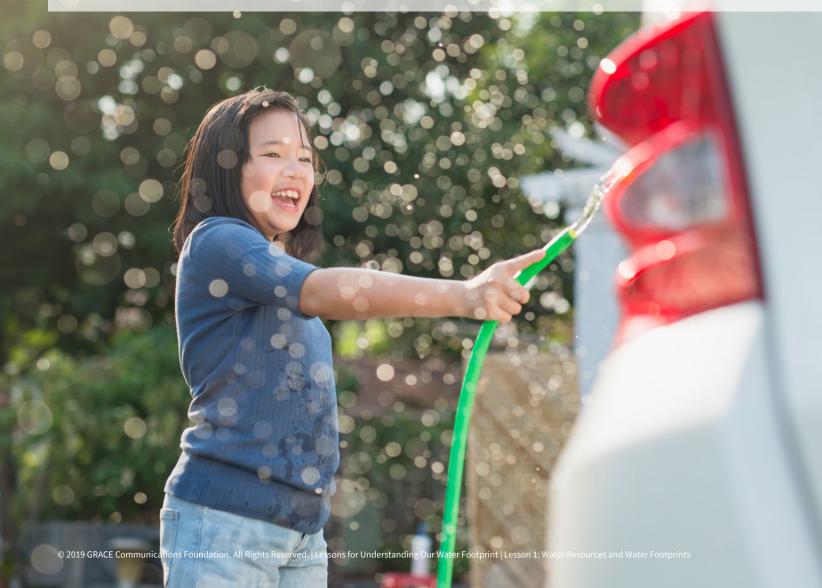


Many Ways to Use Water



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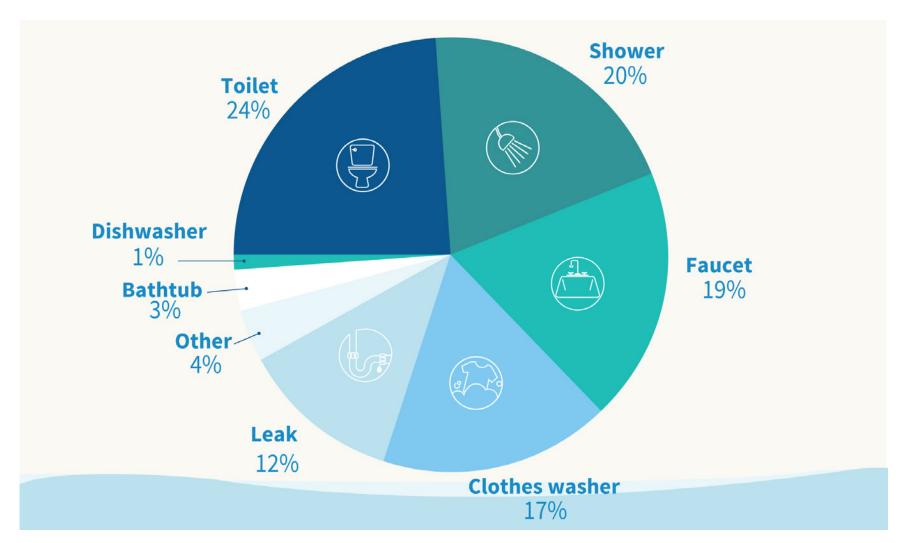
Types of Water Use: Direct Water Use



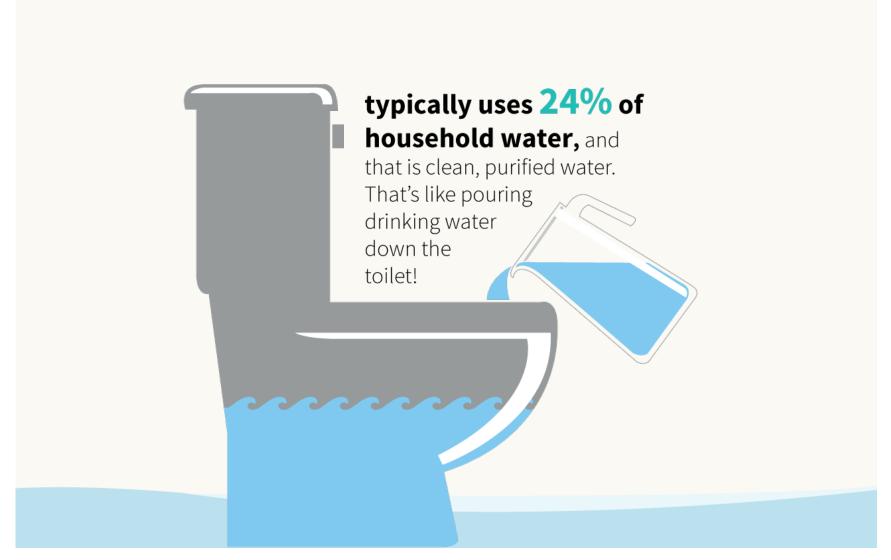
Types of Water Use: Indirect (Virtual) Water Use



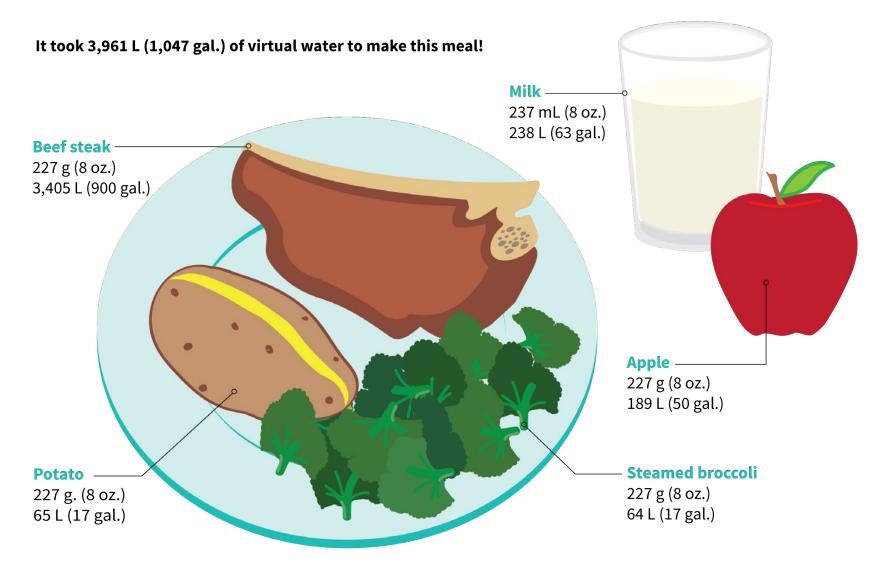
Daily Direct Water Use in the United States



Direct Water Use—A U.S. Toilet



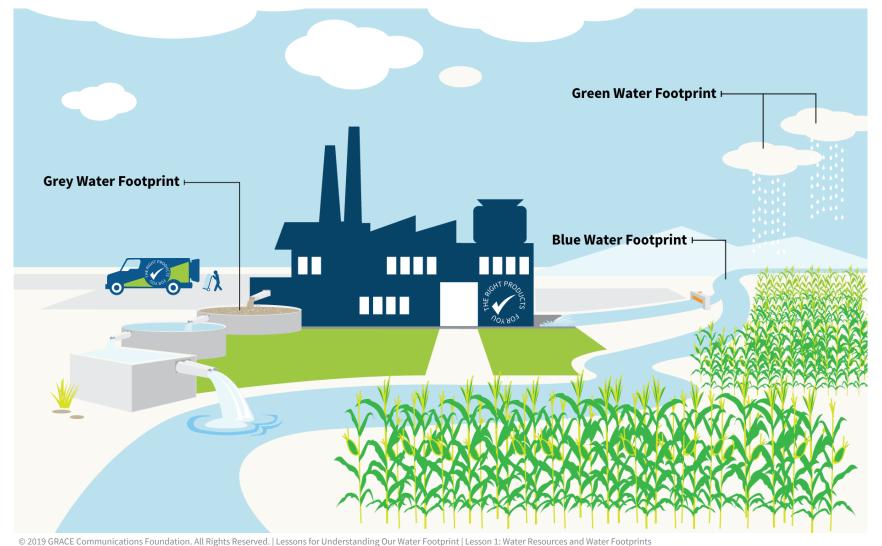
Virtual Water Use—A Typical U.S. Diet



What Is a Water Footprint?



Water Footprints: Blue, Green, and Grey



FIND YOUR WATER FOOTPRINT AND LEARN HOW TO SAVE WATER

Your water footprint includes the water you use from a tap plus the "virtual water" used to produce the food you eat, the products you buy and the energy you use. This virtual water makes up most of your water footprint.

With increasing strain on water resources, it's important to learn how you use water in different parts of your life. You can also find the best tips to show you how to save water. And check out our Water Footprint Calculator to find out your personal water footprint.











food

indoo

energy

shoppin



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